

MEGAN FREY

PRODUCTION DESIGN

Production designer with 20 years of experience turning creative concepts into precise, production-ready work across packaging, print, publications, advertising, branding, and marketing.

Advanced in Adobe Illustrator, InDesign, and Photoshop, with deep experience managing high-volume workflows, maintaining brand consistency, performing meticulous QA/QC, and delivering polished, production-ready work under tight deadlines.



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PORTFOLIO
creativecanary.co



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SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Asana
HubSpot

PRODUCTION

Packaging Design
Print + Preflight Production
Publication Design
Brand Production
High-Volume Production
CMYK + Spot/Pantone Color
Bleeds + Crop Marks
Offset + Flexo + Digital Print
Printer Specifications + Proofs
Packaged Files + Linked Assets
File Organization + Versioning
QA/QC + Proofreading



1/2026
PRESENT

LOCHMUELLER GROUP, INC.

Proposal Specialist / Graphic Designer | Remote

- Design and produce proposals and presentations daily, translating complex technical content into polished, brand-consistent layouts and visual communications
- Coordinate project managers, technical staff, marketing team members, and supporting contributors to gather, organize, and integrate content across multiple concurrent pursuits
- Create custom graphics, maps, annotated callouts, and other visual elements that have received strong praise from marketing and technical teams across the company

7/2011
1/2026

THE CREATIVE CANARY

Freelance Graphic Designer | Remote

- Partnered directly with businesses to develop brands, websites, and print/digital marketing materials, owning projects from concept through final production
- Created custom logos, collateral, promotional assets, and digital content while managing multiple client priorities, revisions, budgets, and deadlines independently

8/2022
1/2025

VPS ARCHITECTURE

Marketing Coordinator / Graphic Designer | Remote

- Designed and produced proposals, presentations, and print/digital marketing materials, translating complex project information into polished, brand-consistent visual communications
- Managed RFPs from kickoff through production, coordinating teams, partner firms, assets, revisions, and deadlines while proactively resolving gaps to keep work moving

3/2012
7/2019

USA TODAY NETWORK

Independent Contractor / Graphic Designer | Remote

- Independently managed high-volume content for two daily publications, reviewing and proofreading copy for accuracy and AP Style compliance before production
- Designed and produced daily obituary page layouts under strict publication deadlines, maintaining consistency, organization, and meticulous attention to detail

1/2010
6/2011

BERRY GLOBAL (AMCOR)

Business Development Packaging Artist | Evansville, IN

- Designed custom packaging wraps and mockups for key accounts, working with dielines, printer specifications, bleeds, and production requirements
- Prepared and reviewed print-ready artwork, including preflight, CMYK/spot color, linked assets, and vendor/printer proofs
- Worked across flexographic, offset, and digital production processes while maintaining brand and production accuracy
- Produced marketing collateral, brochures, digital advertising, and product photography supporting brand and internal initiatives

6/2008
1/2010

EVANSVILLE COURIER & PRESS / GLEANER

Creative Coordinator | Evansville, IN

- Coordinated, preflighted, and proofed high-volume artwork from agencies and account executives, proactively resolving file, color, font, and production issues before publication
- Owned artwork through production-ready delivery, maintaining accuracy and quality while keeping multiple projects moving under strict daily publication deadlines
- Partnered across sales, creative, and production teams to troubleshoot and ensure files met publication specifications

8/2006
6/2008

Graphic Designer | Evansville, IN

- Designed and produced high-volume advertising for automotive and real estate accounts, taking work from client direction through polished, production-ready artwork under tight daily deadlines
- Collaborated directly with key account clients to translate changing needs into effective layouts while maintaining brand, publication, and production requirements
- Prepared print-ready artwork using established prepress workflows, including color management, bleeds, linked assets, file packaging, and final production checks



2002
2006

PROFESSIONAL EXPERIENCE

EDUCATION

UNIVERSITY OF EVANSVILLE

Bachelor of Science in Visual Communications / Associated Studies in Mass Communications